Mayank Anand

Senior Salesforce Developer

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Professional Summary

Senior Salesforce Developer with 7+ years of experience specializing in Lightning Web Components (LWC), Apex development, and enterprise integrations. Proven expertise in building scalable, high-performance solutions on the Salesforce platform for life sciences and pharmaceutical industries. Skilled in integrating Salesforce with Azure cloud services, REST APIs, and implementing complex business logic through Apex triggers, batch processes, and asynchronous processing.

Core Technical Competencies

Salesforce Development: Lightning Web Components (LWC), Apex (Triggers, Batch, Queueable, Schedulable), Salesforce Flow, SOQL/SOSL, Test Classes, Governor Limits Optimization

Integration & APIs: REST/SOAP APIs, Salesforce Connect, Platform Events, Outbound Messaging, Azure API Management, AWS Lambda Integration

Salesforce Products: Sales Cloud, Service Cloud, Veeva CRM (Salesforce-based)

Cloud & DevOps: Azure DevOps, Azure Functions, Azure Logic Apps, Azure API Gateway, CI/CD Pipelines, Version Control (Git)

Development Tools: VS Code, Salesforce CLI, Developer Console, Workbench, Postman

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Professional Experience

Viatris | Deputy Manager (Salesforce/Veeva Development)

Dec 2022 – Present

- Architected and developed 15+ Lightning Web Components for enterprise-wide data management solutions, improving user productivity by 40% through intuitive UI/UX design and real-time data updates

- Engineered complex Apex solutions including triggers with proper design patterns (trigger handler framework), batch classes for bulk data processing (handling 50K+ records), and queueable Apex for asynchronous operations

- Designed and implemented REST API integrations between Salesforce and Azure API Management, enabling seamless bidirectional data exchange and reducing manual data entry by 1 hour daily per user

- Spearheaded Azure DevOps adoption for Salesforce deployments, implementing CI/CD pipelines with automated metadata deployment, reducing deployment time by 60%

- Built custom Service Cloud solution with Lightning components to automate Email-to-Case functionality, integrating with custom objects through Apex triggers and process automation

- Developed programmatic sharing model using Apex Managed Sharing, replacing 200+ license-dependent sharing rules and saving $100K+ annually in licensing costs

- Created scheduled Apex jobs and custom Lightning dashboards serving 90% of Data Stewards across EMEA, NA, and ANZ regions

- Led requirement gathering sessions and solution design workshops with stakeholders, translating business needs into technical Salesforce solutions

Happiest Minds | Senior Engineer (IMSS)

March 2022 – Dec 2022

- Provided L2/L3 support and development for Salesforce-based Veeva CRM implementation supporting EMEA and US regions

- Developed Apex triggers with bulkified logic, batch classes for large-scale data operations, and optimized SOQL queries for performance

- Implemented declarative solutions using Salesforce Flow, Process Builder, and Workflow Rules to automate business processes

- Configured security model including Profiles, Permission Sets, Sharing Rules, and Field-Level Security for 1000+ users across EMEA

- Collaborated with business analysts on requirement gathering and technical solution design for platform enhancements

Accenture | Application Development Analyst

Aug 2018 – March 2022

- Developed Lightning Web Components and Aura Components for Classic-to-Lightning migration project, improving page load performance by 35%

- Designed and implemented Territory Management 2.0 solution, onboarding 1000+ users across 160 territories with automated assignment rules

- Built Visualforce pages with Apex controllers and custom Lightning components for specialized business requirements

- Implemented Remote Meeting functionality during COVID-19 using Lightning components and Apex, serving 1000+ field users

- Created custom Apex classes, triggers, and batch jobs following Salesforce best practices and design patterns

- Achieved 85%+ code coverage across all Apex classes through comprehensive test class development

Technical Projects

Alexa Integration with Salesforce

Technologies: Node.js, AWS Lambda, Salesforce REST API, OAuth 2.0

- Developed custom Alexa skill integrating with Salesforce APIs using AWS Lambda functions and Node.js

- Implemented multi-factor authentication and dynamic account linking using OAuth 2.0 for secure Salesforce access

- Enabled voice-based CRUD operations on Salesforce records through REST API callouts

My Insights Dashboard

Technologies: Lightning Web Components, Apex REST Services, JavaScript, Salesforce APIs

- Built interactive Lightning dashboard with LWC components consuming Salesforce APIs for real-time reporting

- Implemented filter-based charts using JavaScript charting libraries with dynamic data binding

- Created custom Apex REST services to aggregate territory and interaction data for dashboard consumption

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Technical Skills

Languages & Frameworks: Apex, JavaScript (ES6+), Lightning Web Components (LWC), HTML5, CSS3, Aura Framework, Visualforce, Node.js

Salesforce Expertise: Sales Cloud, Service Cloud, Platform Events, Change Data Capture, Custom Metadata Types, Custom Settings, Apex Design Patterns, Governor Limits Optimization

Integration: REST APIs, SOAP APIs, Salesforce Connect, Outbound Messaging, Azure API Management, AWS Lambda

Tools & Platforms: Salesforce CLI (SFDX), VS Code, Git, Azure DevOps, Postman, Workbench, Data Loader

Methodologies: Agile, Scrum, Test-Driven Development (TDD)

Education

B.E., Computer Science | BNM Institute of Technology | 72%

12th Grade (CBSE) | MGM Higher Secondary School | 83.6%

Achievements

- **Young Champion Award** – Recognized at Accenture Bengaluru for Alexa-Salesforce integration and independently managing LATAM region implementation

- **Tech Innovation Award** – Selected as one of three teams for Accenture Bengaluru Campus Tech Innovation Awards for Salesforce-Alexa integration

- **Performer of the Month** – Recognized by client stakeholders for exceptional delivery and problem-solving capabilities